

BLACK CROWN BUCKET HATS | COMPETITION RULES**08 APRIL 2024 – 02 JUNE 2024****1. INTRODUCTION**

1.1 This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Ltd (“**Promoter**”) and is open to all persons of 18 years or older and resident in South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies or associated companies; and (d) participating outlet owners and staff.

1.2 The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”).

1.3 Participation in the Competition by an entrant (a “**Participant**”) constitutes acceptance of these Competition Rules by that Participant.

2. COMPETITION PERIOD

3.1 This Competition will run from **08 APRIL 2024** until **02 JUNE 2024**, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period.

3.3.1.1 | COMPETITION ENTRY PROCESS

In order to enter the Competition, a Participant must:

3.1.2 purchase **2 X BLACK CROWN GIN & TONIC OR DRY LEMON AND MARULA 440ML CAN** (the “**Qualifying Product**”) at selected **Main Market Outlets** set out in Annexure A (the “**Participating Outlets**”);

scratch the scratch card received together with their purchase of the Qualifying Product. The scratch card will indicate if the Participant has won a Prize.

Participants are liable for their own data and voice charges in respect of the Competition participation as well as any verification process, if applicable.

Entry is only valid through this medium and manner.

3.2

A Participant may enter the Competition as many times as he/she wishes .

3.3 **4.**

DESCRIPTION OF PRIZE

3.4

The prize for this Competition is **A REVERSABLE BUCKET HAT** (the “Prize”).

4.1

There is a total of **6000 REVERSABLE BUCKET HATS AVAILABLE TO BE WON** Prizes available to be won during Competition Period and each Prize has a value of approximately **R100**.

4.2

If the Participant wins a Prize then he/she shall collect his/her Prize immediately from the Participating Outlet.

4.3

4.4

The Promoter does not guarantee in-store stock availability of a Prize, which shall at all times be subject to in-store stock availability at the relevant participating retailer or outlet, it being recorded that the Promoter shall not in any manner whatsoever be liable should the available stock be depleted prior to a winner being able to collect his/her Prize, and the Promoter shall not be liable to provide a prize (or prizes) or a good (or goods) in substitution for a Prize which is not available due to stock being depleted.

4.5

4.6

A winner may not transfer a Prize, in whole or in part, to any other person or exchange a Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.

5.1

No person may win more than one Prize in this Competition.

5. WINNER SELECTION AND NOTIFICATION

A Prize will be awarded on a first come first served basis based on the scratch and win entry card mechanic. |

6. WINNER VERIFICATION

6.1 A winner must be over the age of 18 years old and must comply with the Participant eligibility criteria set out in Competition Rule 1.1 and the requirements in these Competition Rules, which may be verified by or on behalf of the Promoter. A Participant may be asked to provide a copy of his/her legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prize. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

6.2 A Prize will only be awarded by the Promoter and a Participant will only be regarded as a winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of a Participant, a substitute winner may be selected at the discretion of the Promoter.

6.3 The Promoter reserves the right to carry out audits in respect of a Participant to verify his/her eligibility and/or the validity of a Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual, including (without limitation) those set out in Competition Rule 1.1 (a)-(d), the Promoter may disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive a Prize and will not be compensated in any way.

7.1 A Participant will be ineligible to win, and automatically be excluded from winning, a Prize under this Competition if a Participant previously won a prize to the value of R10 000 or more in the preceding 12 months from the start date of this Competition.

7. PRIZE FORFEITURE

A winner must communicate his/her full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of a Prize.

If a winner is unable to attend, receive or utilise (as applicable) a Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) a Prize.

7.2

Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as a original winner was chosen.

7.3 8. GENERAL

Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.

8.1

To the extent that any intellectual property right/s arise as a result of or through the creation and/or submission by a Participant of content, including without limitation any pictures, videos, drawings or other creative works, to enter this Competition, such intellectual property right/s will vest in the Promoter and the Participant hereby waives any associated right/s. To the extent such rights have vested in a Participant, the Participant hereby cedes, assigns and transfers (by way of present and future cession, assignment and transfer) to Promoter such rights and undertakes to do such things, takes such steps and sign such documents as are necessary to give effect to such cession, assignment and transfer. Each Participant indemnifies and holds harmless the Promoter from and against any and all claims, actions, legal proceedings, losses, damages and expenses (including attorney's fees and expenses) arising as a result of or in connection with any actual or alleged infringement of any intellectual property rights of a third party arising from entry in the Competition and/or the Promoter's use of any content, including without limitation any pictures, videos, drawings or other creative works, created pursuant to the Participant's entry in the Competition.

8.2

8.3

In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.

The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.

Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to:

8.5 the Promoter processing the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and

8.5.1 the Promoter transferring the winning Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant
8.5.2 third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a Prize,

which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("POPIA") and any other applicable law, and for the purpose of giving effect to the Competition.

8.6 With the exception of Competition Rule 8.5 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will
8.7 comply with the relevant data protection legislation, including POPIA.

8.7.1 A Participant may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:

8.7.2 correct or delete personal information about the Participant in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or

8.8 destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.

The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner without remuneration being payable to a winner, provided

that the Promoter will not do so if a winner communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.

8.9 Should a Prize not be available despite the Promoter's reasonable endeavours to procure a Prize, the Promoter reserves the right to substitute a Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.

8.10 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner which are not expressly contemplated as part of a Prize.

8.11 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.

8.12 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.

8.13 **Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation, ownership and/or use of a Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**

The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind.

No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.

8.15 By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.

8.16 These Competition Rules are also available on www.blackcrownafrika.com.

ANNEXURE A – PARTICIPATING OUTLETS

STP	Outlet Name	Region	District
683582	DINAH LIQUOR RESTAURANT	INLAND	INL - LIMPOPO
563033	ANDYS LIQUOR RESTAURANT	INLAND	INL - LIMPOPO
565760	SHABENE TAVERN	INLAND	INL - GREAT NORTH
571354	MAKHEHLA LIQUOR RESTAURANT	INLAND	INL - LOWVELD
627052	CUMBRAE LIQUOR STORE	INLAND	INL - LIMPOPO
567334	MALEFO LIQUOR RESTAURANT	INLAND	INL - LIMPOPO
466202	XILUMANI LIQUOR STORE	INLAND	INL - LOWVELD
571477	BUNGANA LIQUOR RESTAURANT	INLAND	INL - LOWVELD
797480	NGOAMABINDZU TAVERN	INLAND	INL - LOWVELD
710526	FOUR SISTERS LIQUOR STORE	INLAND	INL - MPUMALANGA
465767	TSALANANG TAVERN	INLAND	INL - LOWVELD
650175	CASA BANANA TAVERN	INLAND	INL - LOWVELD
607024	DIBS RESTAURANT	INLAND	INL - GREAT NORTH
475858	JULIES TAVERN	INLAND	INL - LIMPOPO
566016	GATEWAY RESTAURANT	INLAND	INL - TSHWANE
388744	SINDZISA TAVERN	INLAND	INL - LOWVELD
675679	MASHAO TAVERN	INLAND	INL - GREAT NORTH
740929	BOTHA S TAVERN	INLAND	INL - TSHWANE
388662	BANARENG LIQUOR RESTAURANT	INLAND	INL - LOWVELD
571767	LERORO EATING HOUSE	INLAND	INL - LOWVELD
562506	NAPJADI LIQUOR RESTAURANT	INLAND	INL - LIMPOPO
571789	YIZO YIZO TAV(JUSTICIA)	INLAND	INL - LOWVELD
634909	DIMPHO'S PLACE	INLAND	INL - SOWETO
769233	BOIDUMELO LIQUOR TAVERN	INLAND	INL - ODI
552158	MOSS TAVERN	INLAND	INL - SOWETO
568560	CHILA PHOLA PTY LTD	INLAND	INL - LIMPOPO
640052	ZEE TUCKSHOP	INLAND	INL - ISANDO
626090	LUMZA TAVERN	INLAND	INL - LOWVELD
560558	LUCKY S PLACE	INLAND	INL - SOWETO
548967	KGADI A MOSEBO LIQUOR TAVERN	INLAND	INL - LIMPOPO
720430	DI A BATA TAVERN	INLAND	INL - LIMPOPO
700628	KHALAMBAZO TAVERN	INLAND	INL - TSHWANE
562283	SOUL TO SOUL BOTTLE STORE	INLAND	INL - MPUMALANGA
562606	THE PALACE BURGERSFORT	INLAND	INL - LIMPOPO
489593	MHLANGA RESTAURANT	INLAND	INL - LOWVELD
564890	BALABOZA TAVERN	INLAND	INL - ODI
566460	MACHESASAKA BAR LOUNGE	INLAND	INL - LIMPOPO
571773	BAKWENA LIQUOR RESTAURANT	INLAND	INL - LOWVELD
604277	MOKONE LIQUOR RESTAURANT	INLAND	INL - LIMPOPO
571768	MASHLAKES RESTAURANT	INLAND	INL - LOWVELD

483703	TUSKERS PUB AND RESTAURANT	INLAND	INL - ODI
627046	MANDLAS PLACE	INLAND	INL - SOWETO
631512	CLUB 2000 TAVERN	INLAND	INL - LOWVELD
661073	SELLO MICHAEL MAFATA	INLAND	INL - ODI
605809	MSINDO BAR LOUNGE	INLAND	INL - LOWVELD
563009	MOKARANE LIQUOR RESTAURANT	INLAND	INL - LIMPOPO
566689	RAINBOW RESTAURANT	INLAND	INL - LIMPOPO
753441	THE CHOSEN LIQUOR RESTAURANT	INLAND	INL - LIMPOPO
562305	GALAKWIN EATING HOUSE	INLAND	INL - LIMPOPO
638400	THE JOINT EATING HOUSE	INLAND	INL - LIMPOPO
565065	TIBANEFONTEIN BAR LOUNGE	INLAND	INL - LIMPOPO
571698	P S MRESTAURANT	INLAND	INL - LOWVELD
691376	MOTHI LIQUOR RESTAURANT	INLAND	INL - LIMPOPO
566318	NDUNDUS LIQUOR MARKET	INLAND	INL - ODI
571310	THE JOINT TAVERN	INLAND	INL - LIMPOPO
569187	RAUWELE EATING HOUSE	INLAND	INL - LIMPOPO
604244	SELAKI TAVERN	INLAND	INL - LIMPOPO
695860	TOP DECK	INLAND	INL - SOWETO
563545	BAPHUTING BAR LOUNGE	INLAND	INL - LIMPOPO
566871	MAGOPANE LIQUOR RESTURANT	INLAND	INL - GREAT NORTH
540788	MMAPATENG LIQUOR STORE	INLAND	INL - LIMPOPO
720715	DIBACK'S LIQUOR TAVERN	INLAND	INL - LOWVELD
625170	KK EATING HOUSE CC	INLAND	INL - GREAT NORTH
685656	MALIBU CLUB	INLAND	INL - ODI
565948	MOLEKWA SALOON	INLAND	INL - LIMPOPO
638770	JOLLY JOES LIQUOR STORE	INLAND	INL - LIMPOPO
571263	THE PARADISE TAVERN	INLAND	INL - LOWVELD
604015	SHISANYAMA TAVERN	INLAND	INL - MPUMALANGA
642417	LEKONKWANE LIQUOR RESTAURANT	INLAND	INL - GREAT NORTH
568371	FRANKS LIQUOR STORE	INLAND	INL - LIMPOPO
568754	TSHIFHEFHE EATING HOUSE	INLAND	INL - GREAT NORTH
569236	KUPAS TAVERN	INLAND	INL - LIMPOPO
465268	T S LIQUOR RESTAURANT	INLAND	INL - LIMPOPO
580767	SONTI TAVERN	INLAND	INL - ODI
317312	MAEMO LIQUOR STORE	INLAND	INL - LIMPOPO
689223	QUICK MOTEL	INLAND	INL - LIMPOPO
568321	KAMEELRIVIER BOTTLE STORE	INLAND	INL - TSHWANE
570290	J D S TAVERN	INLAND	INL - ODI
389203	JOY AND SON PUB	INLAND	INL - LIMPOPO
550583	FUNI S TAVERN	INLAND	INL - SOWETO
661376	BAKWENA LIQUOR RESTAURANT	INLAND	INL - LIMPOPO
540108	POP INN RESTAURANT AND TAKE AWAY	INLAND	INL - ODI
653705	MAEMO BAR LOUNGE	INLAND	INL - LIMPOPO
700474	LIMPOPO LIQUOR RESTAURANT	INLAND	INL - LIMPOPO

563075	SHEMETE LIQUOR STORE	INLAND	INL - LIMPOPO
563157	KAMOGELO TAVERN	INLAND	INL - ODI
569065	MOUNT RIDA MOTEL	INLAND	INL - GREAT NORTH
569928	RIBA LIQUOR RESTURANT	INLAND	INL - MPUMALANGA
390152	HLAMOGOLO LE BOLEDI LIQUOR RESTAURA	INLAND	INL - LIMPOPO
474406	TAKALANI LIQUOR TAVERN	INLAND	INL - GREAT NORTH
570775	LOA HOTEL	INLAND	INL - LOWVELD
606940	MAPHAKELAS TAVERN	INLAND	INL - LIMPOPO
647706	MANNETE LIQUOR RESTAURANT	INLAND	INL - LIMPOPO
570601	DEE FIVE CLUB	INLAND	INL - TSHWANE
571245	MBUMBA BAR LOUNGE	INLAND	INL - LOWVELD
607029	RAMS LIQUOR RESTAURANT	INLAND	INL - LIMPOPO
637269	LOVE CORNER TAVERN	INLAND	INL - LOWVELD
768924	MOONLIGHT LIQUOR TAVERN	INLAND	INL - LOWVELD
396826	MOGOLE LIQUOR STORE	INLAND	INL - ODI
485307	ARIZONA BAR LOUNGE	INLAND	INL - LOWVELD
792391	FILANI TAVERN	INLAND	INL - GREAT NORTH
308981	IVYS TAVERN	INLAND	INL - LIMPOPO